



**Shelters  
to Shutters**



NATIONAL  
MULTIFAMILY  
HOUSING  
COUNCIL

## DESIGNATED CHARITY 2017-2018

In 2018, the National Multifamily Housing Council will celebrate 40 years of leading the apartment industry and providing a forum for insight, advocacy and action that enables its members and the communities they build to thrive.

As part of the celebration, NMHC will expand its partnership with the national non-profit organization Shelters to Shutters (S2S) in the fight to end homelessness through a new *40 for 40* campaign. S2S transitions individuals and families from homelessness to economic self-sufficiency by partnering with apartment operators to provide full-time employment and housing opportunities.

The goal of the campaign is to sign up at least 40 new multifamily partners who will make a financial contribution to support the mission of S2S. The campaign will kick-off at the NMHC Annual Meeting, January 16-18, in Orlando, Fla., with a Walk/Run to Benefit the Homeless and will run for 40 consecutive business days following the meeting.

Companies that sponsor the Walk/Run with a \$5,000 financial contribution or above will be recognized by both NMHC and Shelters to Shutters as an official 40 for 40 Partner throughout 2018.

### 40 for 40 Partner Benefits:

- Recognition on both the NMHC and S2S websites
- Promoted via S2S social media channels
- Mention in a press release
- Acknowledged in the S2S annual report
- Recognition in a special, dedicated email to NMHC members recognizing 40 for 40 Partners
- Inclusion in scrolling PowerPoint presentations displayed before the start of each General Session at 2018 NMHC meetings, beginning with the NMHC Spring Board of Directors Meeting in May 2018.

Questions? Contact Kristen Fagley, Director of Marketing and Development, at [kristen@sheltestoshutters.org](mailto:kristen@sheltestoshutters.org) or 703-634-6130.